Product & Privacy

Revising privacy plan, company and product mission.
July 7, 2023

Privacy

User pain point

1. My Employer has access to my personal data.
2. Third parties will abuse my personal data.

We will focus on solving the first pain point. As our user base grows and we start sharing data with third parties, we will tackle the user pain points accordingly.

Action Plan

Our current solution to the first pain point is being transparent with the user from the start. We will make the following three points clear to the user prior to accepting our privacy policy during onboarding.

1. We don't share your personal data with your employer—they only see aggregate reports (see it here).
2. We don't sell your data to advertisers or anyone else.
3. We use industry leading security and privacy measures to protect your data.

For more info visit www.quantum5.ai/privacy

Test

We will re-evaluate our communication and efforts based on the feedback we get from our users. Re-evaluation will be based on the following information.

1. Did users contact us with more questions about privacy?
2. Did users refuse to join after reviewing the privacy policy.
3. For users that never onboarded, is privacy their main roadblock?

Quantum^5's Ecosystem

Quantum[5] is an engagement ecosystem that empowers individuals so communities and organizations can thrive—creating more meaningful relationships among stakeholders. Powered by an industry-leading ethical data architecture, Quantum[5] advocates for users at every step.

Product's Mission

When individuals are empowered teams thrive and organizations prosper.
Quantum[5] empowers individuals to thrive by:

1. Creating opportunities to break through organizational hierarchies..
   a. Quantum[5] creates opportunities for users to have a voice in their organization
   b. Quantum[5] gives employees leadership opportunities
   c. Quantum[5] helps users get recognized for their skills, whether they directly relate to work or not.
   d. Employees can self organize into team activities
2. Building meaningful relationships.
   a. Quantum[5] makes it easier to build relationships with employees across the organization.
   b. Employees can feel more belonged at work by connecting with people with similar interests.
   c. Quantum[5] makes it easier for employees to connect, as your now seen more human, rather than just an employee.
3. Enabling users to achieve personal goals.
   a. create pathway to develop skill and knowledge proficiencies
      - Employee engagements
         - wellness
         - nutrition
         - mindfulness
         - Surveys
         - Recognition
         - Competitions
      - New hire training and onboarding
      - Better work life balance
      - Product and process knowledge and expertise
      - Durable human skills and proficiencies